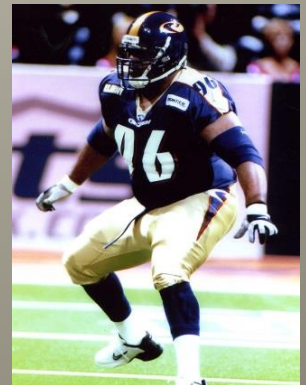
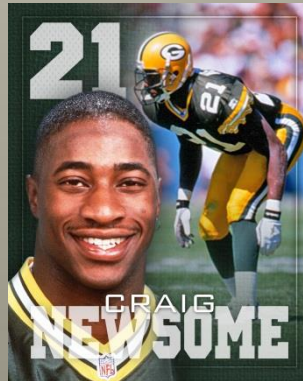
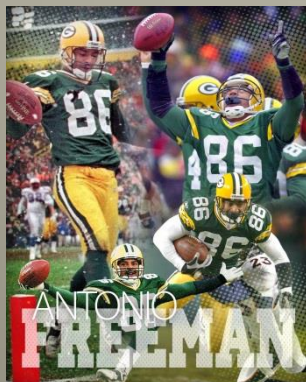
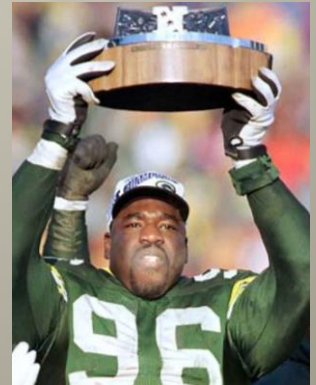
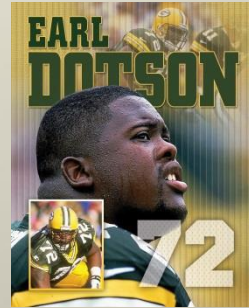
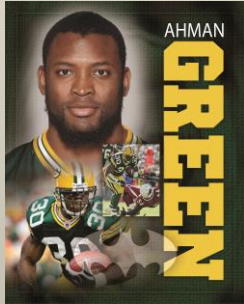


THE GILBERT BROWN FOUNDATION PRESENTS

2018 Tavern Tour

OCTOBER 12TH – 13TH, 2018



Players are subject to change

Proceeds benefit The Gilbert Brown Foundation

PO Box 228, Ettrick, WI 54627

608-525-2326

www.gilbertbrownfoundation.org

Subject to change 9/6/2018

THURSDAY NIGHT PRE-PARTY



Thirsty Thursday Total Madness Merchandise Sale!

Buy one item get one ½ price of equal value 9:00 pm to 10:00 pm ONLY
5:00 pm – 10:00 pm Pick up your bus lanyards – check over the
schedule- get the lay of the land!

\$20 Tavern tour price (Cell Phone Picture Pass)

You must have this to take photos of and with players.

This is our Foundation policy and your permission to post on social media sites.

\$20 – Per Autograph Per Player

\$30 –Football with (1) signature

\$45 –Mini Helmet (1) signature

\$60 – Mini Chrome Helmet with (1) signature

\$145 – Large Helmet with (1) signature

\$125 – Jersey with (1) signature

\$20 – Per Autograph (for each player)

\$150 – Canvas prints with one signature

Silent Auction and Basket Raffles
start
Special raffles for Thursday night
only.

Bar Chip Bingo 6:00 pm
Play Bingo to win chips for
your weekend!

TAVERN TOUR EXTRAS

- **T-shirts:** Pre-order a Tavern Tour T-shirt for \$20 by September 29TH.
*Limited t-shirts will be available day of
- **Tavern Tour Package:** Tavern Tour T-shirt one autograph signature for your t-shirt, a travel mug and a Saturday Evening light Buffet! All for \$40! *Tavern tour exclusive only!*

With the tavern Tour package your mug and buffet are basically free!

ACCOMMODATIONS

HOTEL OPTIONS

Days Hotel

Address: 101 Sky Harbour Dr,
La Crosse, WI 54603
Phone:(608)781-6937

Room rates \$79.00 per night

*While they last – We will have a shuttle to all weekend events from this hotel.

Gilbert Brown Foundation Block



CAMPING

Champions Riverside Resort

W16751 Pow Wow Lane

Galesville, WI 54630

(608) 582-2995

championsriversideresort.com



Shuttle Bus Pick-ups only available from 2 locations at this time.

PICKUPS NOT AVAILABLE at other HOTELS or Campgrounds.

BOAT TOUR INFORMATION

1. Please note the times of both shuttle trips. You will need to be available to leave the hotel by 12:00PM to make your trip.
2. The bus will stop at Champions to pick up additional people and travel to Great River Harbor. You will have time to pick up a beverage for the road. Buses leave Champions at 2:00pm & 3pm
3. The bus will return from Great River Harbor at 7:30 PM. Depart from Champions again at 10 PM
4. This year you will need a lanyard ticket to board the boat. Register for the event with a credit card to hold your seat. Your credit card will be run for \$100 per ticket if you do not have your entire RSVP'd party show up. **IMPORTANT: You need your square receipt code to get your tickets! BE SURE you have pre-registered online. This is the only way to secure your spot.** Full explanation can be found under Tavern Tour FAQ
5. ABSOLUTELY NO coolers on bus – Carry on's from Bars only! You may purchase beverage containers at any location.

TAVERN TOUR INFORMATION

1. Register for the event by RSVP'ing with a credit card to hold your seat. Your credit card will be run for \$100 per ticket if you do not have your entire RSVP'd party show up. Full explanation can be found under Tavern Tour FAQ.
2. You will need your receipt code to get your lanyard. **YOU MUST HAVE A LANYARD TO BOARD THE BUS.** You can pick up your lanyards starting on Thursday, October 11, 2018 at Champions Riverside Resort at 5pm. Your lanyard will have your bus number and bus specific seat included.
3. Review the bus schedules and chose who you want to party with. These options are based on availability only!
4. Order the party package that includes your to go mug for the bus, shirt and buffet lunch in the evening. You can do this on-line. ABSOLUTELY NO coolers on bus – Carry on's from Bars only!

OCTOBER 12TH, 2018 BOAT TOUR

Charity Boat Cruise!



Boat Tour of the Beautiful Mississippi River with your favorite former Packer players. This trip features Beer & Hors d'oeuvres & water along with a tour of the upper Mississippi River and the unrivaled fall color scenery with rolling bluffs and sandy island beaches.

**This event is held in a campground with a bar – many find this cruise is appropriate for children.

Large Helmet
With all signatures - \$350.00
Offer Only on the Boat Tour!
LIMITED QUANTITY
AVAILABLE

Pictures are Available on the Foundation website after the tour

**RAFFLES
ON THE BOAT**



THROUGHOUT THE EVENT

Great River Harbor will be serving food – Chicken Dinners, Brats & Hamburgers with all proceeds going to the Foundation. Plan to grab some dinner. Full Bar and Grill

Silent Auction! Most amazing Silent auction around! Great Deals on awesome gifts!

Fun 'N The Sun
HOUSEBOAT VACATIONS ON
THE UPPER MISSISSIPPI RIVER



888-343-5670

FRIDAY, OCTOBER 12TH, 2018

Great River Harbor & Fun in the Sun House Boats

The Biggest Little Secret On the Mississippi!

52221 State Hwy 35 · Alma, WI 54610 Phone: (608) 248-2454 or (608) 248-3393

www.greatriverharbor.com

SCHEDULE OF EVENTS

Tour One: House Boats

2:45 pm -3:00 pm

- Pictures & Load the Boat

Line up at the Boat Landing for Pictures

Load House Boats – 30 people to a Boat

3:00 pm – 3:45 pm

- Mississippi House Boat Tour

Tour Two: House Boats

3:45 pm - 4:00 pm

- Pictures & Load the Boats

Restock – Refresh Boats

Line up at the Boat Landing for Pictures

Load House Boats – 30 people to a Boat

4:00 pm – 4:45 pm

- Mississippi House Boat Tour

5:00 pm – 5:30 pm

- Meet & Greet on the patio
- Individual Pictures and autographs

5:30 pm - 6:00 pm

- Dinner with the players auction winner

6:00 pm – 7:30 pm

- Auction Items
 - Brett Favre & Aaron Rodgers signed mini helmet
 - Booze basket
 - Cabin package to watch a game with 8 people at Champions
 - Great River Harbor Pontoon with 2 night stay
 - Wellness Weekend Package
 - Steak Dinner for 4 people and Stay in a Cabin during a Packer Game
 - Packer Tickets

More items to be added watch the website!

THROUGHOUT THE EVENT

Great River Harbor will be serving food – Chicken Dinners, Brats & Hamburgers with all proceeds going to the Foundation. Plan to grab some dinner. Full Bar and Grill

Silent Auction! Most amazing Silent auction around! Great Deals on awesome gifts!

****Your option for Group pictures is only within the time frames noted. Unfortunately if you miss your scheduled time at the docks we will be unable to take pictures at a later time. *Weather pending.***

SATURDAY, OCTOBER 13TH, 2018
2018 TAVERN TOUR

PRE PARTY AT 12:00PM || BUSES LOAD/LEAVE AT 5PM

Buses ... Bars.... NFL Greats

Each bus is filled with Tavern Tour participants and a NFL great! Each bus will have a different start time . Check the schedule of events below and listen for announcements the day of. You will travel on a bus with a player and visit 2-3 establishments. Each establishment visit is approximately one hour and we will all meet back at Champions Riverside Resort no later than 11:15 PM.

SCHEDULE OF EVENTS

12:00 pm – 1:00 pm	Introductions of Players and Meet & Greet
1:00 pm – 2:00 pm	Legends got talent! In the tent
2:00 pm – 2:30 pm	Meat Raffle
2:30 pm – 4:45 pm	Personalized Player Auction Packages
5:00 pm	Buses begin loading and leaving Champions – Tavern Tour begins! Different start times for each bus.
11:15 pm	All buses are back to Champions

Light Buffet Available at Champions from 9PM – 1AM

Included in Tavern Tour Package -\$35.00 pre-sale

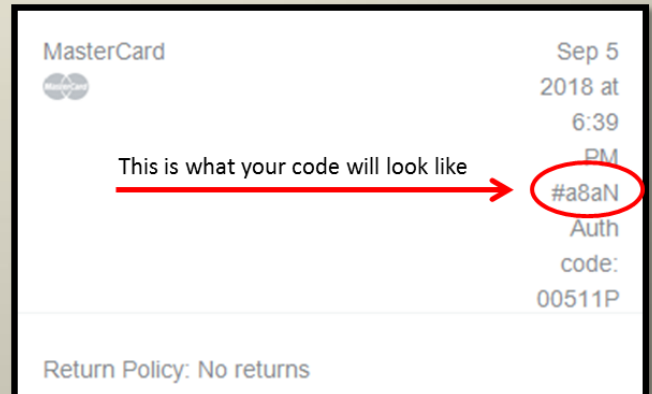
\$19.95 for all others & day of

TAVERN TOUR FAQ

1. Do I need to pre-register or RSVP to assure my seat is saved?

YES!! -It's critical that you RSVP! We have had issues with no shows and it's important you help us save costs for this event! This year you will need a lanyard ticket to board the bus and/or boat. Register for the event by paying \$1.00 per RSVP with a credit card to hold your seat. You will need the code on your receipt in order to receive your lanyard. Note: Your receipt code will start with the hashtag (#) symbol.

**BE SURE TO BRING YOUR CODE WITH YOU
WHEN PICKING UP YOUR LANYARDS**



The only way for you to receive your lanyard is to show proof of your receipt code. If you have not RSVP'D through the Gilbert Brown Foundations website, you will NOT receive a lanyard. You MUST pay the \$1 per RSVP.

IMPORTANT: Please Read



Even if you have called the office to RSVP you must go to the website to register to receive your receipt code. This policy has been put forth by our Board of Directors and Legal Team and we cannot circumvent it.

Your credit card will be run for \$100 per ticket if you do not have your entire RSVP'd party show up. If you are RSVP'ing for someone else or a group, you are responsible for that entire reservation. Ex: If you RSVP'D for 5 people and only 2 show up your card will be charged \$300 for the 3 people who did not attend. **When RSVP'ing, make sure to select the quantity as the amount of people that will be attending the Boat and/or Tavern Tour.** Ex: I won four tickets to the Tavern Tour, but only 2 people are going. I make my quantity 2.

2. Can me and my friends be on the same bus/boat?

If you are going with a group and you would all like to be on the same bus, we ask that you create a group name. When others in your group RSVP they should list the group name in the Additional Notes before finalizing check-out.

TAVERN TOUR FAQ (cont.)

2. Where do I RSVP?

To RSVP and confirm your attendance for one or both of the events by clicking this link <https://squareup.com/store/the-gilbert-brown-foundation/item/rsvp-tavern-boat-tours>
Or visit www.gilbertbrownfoundation.org and click on the SHOP tab and scroll down until you see RSVP.

3. How do I get my lanyard?

You can pick up your lanyards starting on Thursday, October 11, 2018 at Champions Riverside Resort starting at 5pm. Lanyards will be available for pickup on Friday and Saturday as well. **YOU MUST BRING PROOF OF YOUR RECEIPT CODE IN ORDER TO RECEIVE YOUR LANYARD.** You must have a lanyard to board the bus.

4. Do I have to fundraise when I am on the bus?

No – All the players are born competitors so of course they want their bus to raise the most funds! You do not have to participate at all if you choose not to. If you would like to join in the fun feel free! **GILBERT HAS SELECTED A VERY SPECIAL PIECE VALUED AT OVER \$1000 FOR THE PERSON WHO RAISES THE MOST MONEY ON EACH BUS!**

5. What is the bus like? What should I expect?

During the trip there – most players are willing to answer questions or create their own fun experiences while on the bus. This is a cool way to have some fun and get to hear stories no one else will!

While you are at the establishment you can expect a schedule like this:

- 15 minutes to do a meet & greet- get drinks
- 30 minutes to do a Foundation Game
- 15 minutes to grab a drink for the road
- Be sure to grab a tavern tour approved drink glass or a can koozie for the trip from Champions. COOLERS are NOT allowed – you may purchase drinks from the bars to take on the bus. NO Bus will be back later than 11:15pm this year!

6. Can I bring my own food or drink on the bus?

You are not allowed to bring any outside food or beverage into any of the establishments or on to the bus! You may purchase drinks from the bars to take on the bus!

7. I have items I want to get autographed. What do I do?

The Foundation will have a specific time available for photos and autographs at all events. Autographs are \$20 per autograph, per player. For any photos, you must have purchased and be wearing a 2018 Tavern Tour Press Pass.

TAVERN TOUR FAQ (cont.)

TAVERN TOUR INSTRUCTIONS

1. Make your lodging reservations. Lodging information is listed for you.
2. Register at gilbertbrownfoundation.org by Monday, Sept 24th, 2018
3. For both Boat Tour & Tavern Tour: NO SHOWS will be charged \$100 per event – It's critical to attend or send someone in your place. We base food, lodging and transportation on your registration. It's critical for groups to reserve early and request the group you want to be with. If you are sending someone in your place the Foundation must be notified by Sept. 24th at 5PM.
4. This year you MUST have a lanyard ticket to board the Boats or the Buses. Tickets will be picked up on site at registration on Thursday, Friday & Saturday at Champions.
5. You are allowed to camp at either Great River Harbor or Champions Riverside Resort, but you still must make your reservations at those properties. Full accommodations listed on page 2.

Simply Register on line at www.gilbertbrownfoundation.org

FUNDRAISING

1. Can I raise money ahead of time and bring it on the bus:

Yes – no problem if you do any kind of raffle we need to help. We have a raffle license and need to comply with all the State of Wisconsin Rules.

2. What can I do to raise money ahead of time?

We have a list of ideas we are happy to mail you that make it fun and entertaining. Please don't hesitate to like The Gilbert Brown Foundation Facebook and the website is www.gilbertbrownfoundation.org Easy things are 50/50's basket raffles at work, or a pot luck where you ask for donations – Little things add up quickly! We can provide autographed items for you to sell or use as a raffle item. Get creative! Ask your friends and family for donations. Gilberts Foundation is a 501C3 and donates to over 156 Charities in Wisconsin. The money we raise in Wisconsin stays in Wisconsin!

Help sell raffle tickets for a Realtree Foosball table autographed by Gilbert Brown, William Henderson, Frank Winters and Earl Dotson and for a 32x29 custom framed Photo of "The Sneak" - Autographed by Bart Starr and Jerry Kramer.

Tickets are \$5 each or 5 for \$20 and can be purchased online. Spread the word!

[Purchase Tickets Here](#)



Pre-sales count! If you pre-sell autographs ahead of time – it counts. If you want to buy something for family, friends, people at work, Holiday list ...it counts – ALL money collected counts, IOU's do not! The Foundation takes checks and credit cards! If you want items to pre-sell at your place of employment or tickets to sell email: info@gilbertbrownfoundation.org

3. Can you send me autographed items to raffle off?

We sure can – email us your plan and we can help! lori@seversonandassociates.com

All Buses will have their totals announced on Facebook on Monday after the tour!