

# THE GILBERT BROWN FOUNDATION PRESENTS 2020 Legends Weekend

## OCTOBER 8<sup>TH</sup> – Thursday 2020

Looking for a way to stay connected during your camping vacation at Champions? Look no further; campersAPP is here! This free app is a great tool for all of our campers at Champions Riverside Resort! It gives you updates on weather, news, activities, and more.

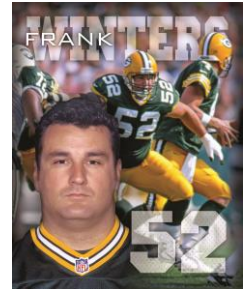
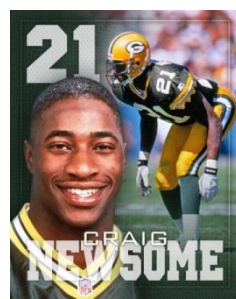
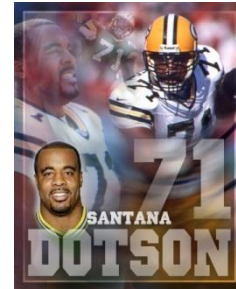
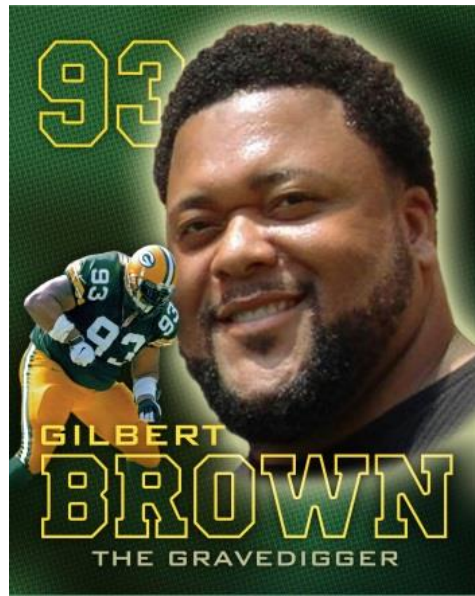
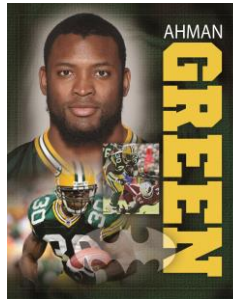


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CAMPERSAPP**

*Login:*  
**CHAMPIONS**



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The Gilbert Brown Foundation supports over 156 Charities in Wisconsin. The money that's raised in Wisconsin stays in Wisconsin! We are a 501C3. We have worked hard to put this event and all our events on with no administrative costs. Please join me in recognizing all our volunteers! Without them and people like you – we could not do what we do!

### CAMPING

**Champions Riverside Resort**  
W16751 Pow Wow Lane  
Galesville, WI 54630  
(608) 582-2995  
championsriversideresort.com

### HOTEL OPTIONS

#### **Days Inn Hotel**

Address: 101 Sky Harbour Dr,  
La Crosse, WI 54603  
Phone:(608)781-6937

**Buses are not available this year**



Proceeds benefit The  
Gilbert Brown Foundation

N22676 Hyw 53 , Ettrick, WI 54627 Phone: 608-525-2326  
www.gilbertbrownfoundation.org



*Subject to change*



# Gravedigger Tele-Night October 8, 2020



Hosted at The Graveyard N22676 Hwy 53 In Ettrick  
Wisconsin. Home of the Gilbert Brown Foundation

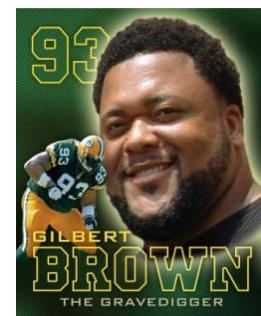
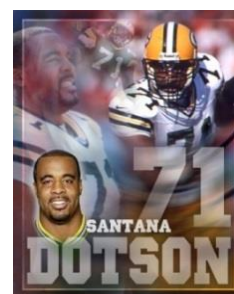
**Gravedigger Telethon.** Be a part of this first Annual event! This event is held at the Grave Yard in Ettrick Wisconsin. There is plenty of room to social distance and masks will be required. Social distancing will be maintained while on stage during production. The event will be live on Television and Radio! We will have a limited number of tickets available. Audience prizes and virtual prizes awarded! Scheduled to appear: Gilbert Brown, Santana Dotson, Craig Newsome

Here's your chance to be on Television! Join us Thursday Evening Oct 8<sup>th</sup> from 6pm – 9pm We will have TV camera's, Radio Coverage, and Live Social media! It will be **virtual** too so everyone can join!

It will go something like this:

### **6:00 Introduction**

- Why are we doing it
- Foundation Mission
- How it began
- How to bid on the auctions – auction item introduction



### **6:15 Introduction of Players**

Gilbert's Player Appreciation Award Player who contributed the most long term.

Auction item Introduction

### **6:30 Story of Kids we Helped: Caden Introduction**

### **6:45 Gilbert's Red Solo Cup Game Virtual audience involvement**

Purchase your tickets Virtually or in person winners who's tickets are pulled will either poke a punch a bunch solo cup or tell one of the guest Super Bowl 31 contestants which one to punch for you!

### **7:00 Story of Foundation Supported families**

### **7:15 Spin the Big wheel**

Can you get to 100? IF your ticket is pulled you will get the chance to spin either in person or pick a player to assist in your spin!

### **7:30 Guest player – Commercials – Sponsors**

### **7:45 Auction/Raffles/**

### **8:15 Check presentations Campgrounds**

### **8:30 Partnerships**

### **8:45 Wrap-up line up for weekend and how to donate**

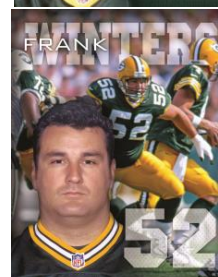
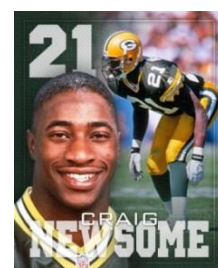
Bar will be open

BBQ sandwich, pulled pork sandwich, Mac salad, potato salad, Chips \$13.99

Drive by pick up available

How can you help? Watch for the emails and notices to send your friends and family to the website!

[www.gilbertbrownfoundation.org](http://www.gilbertbrownfoundation.org)





# CHAMPIONS RIVERSIDE RESORT



championsriversideresort.com



W16751 Pow Wow Ln. | Galesville, WI | 54630  
Resort [608] 582-2995  
Bar & Grill [608] 582-3707  
Maintenance/Security [608] 498-3760



@championsriversideresort

## Tavern Tour Weekend.....October 8<sup>th</sup> Thursday

### Thursday | Oct 8

#### At Champions

##### 6:00p-7:00p: Bar Chip Bingo

Play bingo to win beer chips for your weekend! Cost to play is \$3 a card or 1 beer chip. 1<sup>st</sup> winner receives all the beer chips. 2 Bingo Boards will run at the same time \$3 or a bar Chip \$3 for your choice of a Foundation Gift Basket!

##### 7pm: Find the Gravedigger Thursday Night Drawing

##### 7:00p-10:00p: Thirsty Thursday Total Madness Merchandise Sale!

Buy one item get one 1/2 price of equal or less value.

Silent Auction Starts!  
Basket Raffles

##### At GraveYard In Ettrick 6-9pm

Uber bus available for Champions Guests Leaves at 4:30 and shuttles every 15 minutes. Masks required - \$5 per person- all money is donated to the foundation. Make your reservations today!

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### Friday | Oct 9

#### Boat Tour Starts at 3pm at Great River Harbor in Alma – No transportation to this event Champions Riverside Resort

**3:00p-10:00p Friday Night Fish Fry** Enjoy a 2 or 3 piece dinner at Champion's Riverside Bar & Grill. All dinners are served with French fries, coleslaw and garlic toast

Raffle night 50/50s

6:30pm Wine Glass Decorating \$5 all proceeds go to the foundation.

#### 8 pm Dual Bingo / Bar Chip Bingo /Basket Bingo

2 Bingo Boards running at the same time \$3 or a bar Chip \$3 for Basket Bingo  
Winner gets all the beer chips/ Winner picks a Foundation Basket.

#### 9:00p Players Autograph Session

**9:00p Friday Night Drawing** Free drawing at Champion's Riverside Bar & Grill! Simply show up at the Bar & Grill to win great prizes like Vacation packages, Champions logo merchandise, party packages & more! Seasonal Drawing for 10 chances to win \$500 off 2020 site!

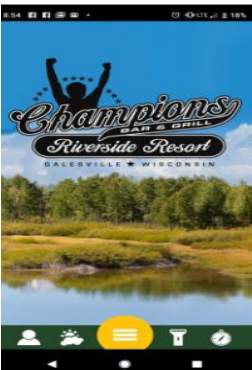
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# FRIDAY, OCTOBER 9<sup>TH</sup>, 2020

## Great River Harbor & Fun in the Sun House Boats

The Biggest Little Secret On the Mississippi!

S2221 State Hwy 35 · Alma, WI 54610 Phone: (608) 248-2454 or (608) 248-3393 [www.greatriverharbor.com](http://www.greatriverharbor.com)



## SCHEDULE OF EVENTS

3:00 pm – 3:45 pm

- Mississippi House Boat Tour

5:00 – 6:00 Gilberts Games

4:00 – 5:00

Meet & Greet Autographs and photos

6:00 pm – 7:00 pm

### Auction Items

- Brett Favre & Aaron Rodgers signed mini helmet
- Booze basket
- Cabin package to watch a game with 8 people at Champions
- Great River Harbor Pontoon with 2 night stay
- Wellness Weekend Package
- Steak Dinner for 4 people and Stay in a Cabin during a Packer Game
- Bunkhouse Birthday Party Package at Champions Riverside Resort



## THROUGHOUT THE EVENT

Great River Harbor will be serving food – Chicken Dinners, Brats & Hamburgers with all proceeds going to the Foundation. Plan to grab some dinner. Full Bar and Grill

**Silent Auction! Most amazing Silent auction around! Great Deals on awesome gifts!**

**SILENT AUCTIONS END AT 7P so you can bid away and take your items home!**

**\*\*Your option for Group pictures is only within the time frames noted. Unfortunately if you miss your scheduled time at the docks we will be unable to take pictures at a later time. Pictures are available on GBF website at [www.gilbertbrownfoundation.org](http://www.gilbertbrownfoundation.org)**

*Weather & time permitting only .*

**8:00a-11:30a Breakfast** Start your day out with a delicious “Champion” style breakfast. Or Choose **Pancake Breakfast .93 a pancake all proceeds go to the Foundation.**

**10:00 am Stations start! Poker Run/Walk/Drive starts – Purchase your poker sheet and map at any station. Turn it in before 4pm to the Champions Entertainment Pavilion by 4pm. Play as many rounds as you like. Prize is \$100 Gift Certificate to Champions and a Signed Collector Helmet.**

**Gilbert Brown Station under the Tent** Brakebush Wing Samples – donations Gun Raffles Coconut Milk Drink Glasses with a chance to win Aaron Rodgers Framed Autographed photo with Superbowl Ring!

**Ahman Green Station in the End Zone in Bar** Pac Man Tourney – play for fun or for the trophy! Pictures with Ahman \$20 play and qualify to win the Ahman Green package at 4pm. Coffee & Hot Chocolate station – loaded and unloaded.

**Sean Jones Club Center Giant Jenga** \$5 per person – the person who removes the most pieces in a minute wins. Ice Cream social, ice cream drinks, apple pie and raffles!

**Craig Newsome Champs Pavilion** – Entertainment, musical dots, Match me game \$5 to play

**Frank Winters** - Bloody Mary Contest Sponsored by Breakthrough Titos Vodka! Lemonade Loaded and unloaded. Raffles and games.

**Santana Dotson** – Beer & Wine Tasting – Hosted by Great River Harbor & Sand Creek Brewery \$25 per person for both events, get a glass and have some fun! Pretzels, Brats, Beer Ring Toss – Spin the Bottle Game – Win prizes and gift certificates.

**11:00a Chicken Q \$9.93** All proceeds benefit Gilbert Brown Foundation drive through station at the bottom of the driveway or under the tent.

**2:00 Dueling Bingo Bar Chip Bingo/Basket Bingo** 2 Bingo Boards running at the same time \$3 or a bar Chip \$3 for Basket Bingo Winner gets all the beer chips/ Winner gets to choose a basket.

**4:00pm Dollar Auction with Carla Brown**

**4:00p-9:00p Steak Dinner** 12oz. New York Strip served with baked potato, coleslaw and a roll.

**Raffle to have steak with a player.**

**5:00 Player Introduction - Player Live Auctions**

**Gilbert Brown** – 2021 Seasonal site at Champions *NEW Seasonals only \$1500 minimum bid*

- *Mystery Box*

**Santana Dotson** - *Champions Gift Package includes \$200 camping certificate, 4 Fish Dinners, 4 Breakfasts, 4 set s of Champion wear, 4 drink chips, 4 ice cream tokens & Bunk house rental including the bunk house Pavillion*

**Frank Winters** – Brett Favre Package Autographed

**Sean Jones** - Bart Starr Autographed Framed picture

**Craig Newsome**- *Golf day including Golfing for 4 and a cabin rental at Champions for your group. Steak Dinner for 4 included.*

**Ahman Green** – Batman Package Autographed

**Silent and Basket Raffle auctions closed after the live auction – All raffles announced  
Announcement on which station raised the most money – Trophy awarded**

# Fun Stations throughout the park! Activities for everyone!



## End Zone in the Bar

Pac Man Play against Ahman and get a picture with him \$20 Qualify and get a chance to be in the playoffs Win an Ahman Package Coffee & Hot chocolate station

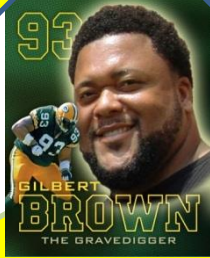
## Club Center

Giant Jenga \$5 per person the person who removes the most pieces in a minute wins.  
Ice cream social – Ice cream drinks apple pie! Carmel Apples Spin T- shirts



All stations open at 10am – 4pm  
Autographs and pictures available at each station

**Winners Announcements & Dollar Auction with Carla Brown!**



Under the tent

### Chicken Dinners

Chips, Bread, Beans & Pickles \$9.93

### Brakebush Wings Donation

### Gun Raffle

Coconut milk \$20 drinks raffle for a chance to win Aaron Rodgers Superbowl ring framed print

**Joann's mystery fun!**

Poker Run  
10 – 4 pick up your card at any players station!

Player auction and introduction starts at 5pm

Raffles for a player to call a friend

Dueling Bingo  
2pm – Bar

## Champs Pavilion



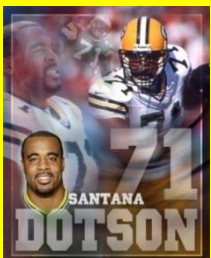
Entertainment  
Musical dots \$5 to play  
Mystery Bags Meat Raffle

## Champs Sugar Shack



Bloody Mary Contest  
Sponsored by Tito's  
Lemonade sales Raffles

## Bunk House Pavilion



Beer & Wine Tasting Hosted by Great River Harbor and Sandcreek Brewery \$25 tasting for both events! Brats – Pretzels  
Beer Ring Toss – Spin the bottle game – win prizes and gift certificates





**NEW! \$20 -GBF Photo Pass (Cell Phone Picture Pass This is good for a posed picture with the group during announced times.**

*This is our Foundation policy and your permission to post on social media sites.*

Thank you for your cooperation!

- Per Autograph Per Player.....\$25**
- Super ticket all players.....\$125**
- Football with (1) signature.....\$40**
- Mini Helmet (1) signature.....\$45**
- Collector Mini Helmet no signatures .....\$55**
- Large Helmet with (1) signature.....\$145**
- Collector Large Helmets no signature.....\$250**
- Jersey with (1) signature.....\$175**

**\*All additional signatures for an item are \$25 per Signature per item.**

**\* Any item you bring is the same price \$25 per signature per item.**

The Gilbert Brown Foundation  
 PO Box 228, Ettrick, WI 54627  
 608-525-2326 || gilbertbrownfoundation.org







**Thank you to our sponsors  
And Champions Seasonals for making this possible!**

Pepsi LaCrosse Group - Brakebush Chicken- Breakthrough Beverage  
Champions Seasonals-Great River Harbor - Stoney Creek Resort

Thank you to the Gilbert Brown Foundation for creating our wonderful memories  
and reminding us we can do anything together!



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