

THE GILBERT BROWN FOUNDATION PRESENTS 2021 LEGENDS WEEKEND

OCTOBER 7-10, 2021

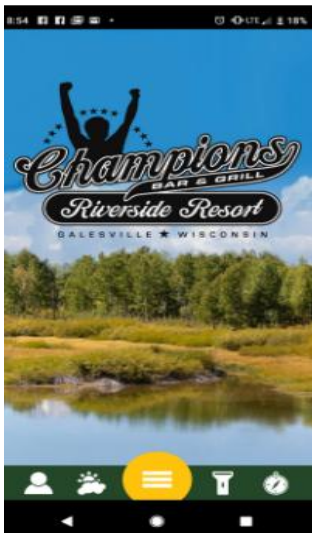
Check out the Packer Legends scheduled to appear!

Looking for a way to stay connected during your camping vacation at Champions? Look no further; campersAPP is here! This free app is a great tool for all of our campers at Champions Riverside Resort! It gives you updates on weather, news, activities, and more.

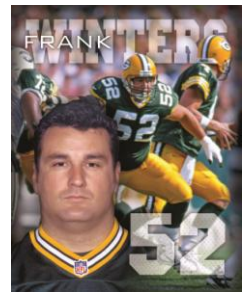
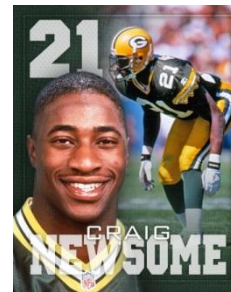
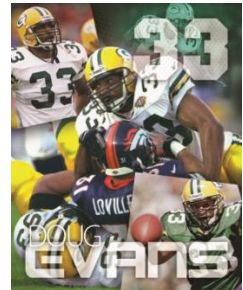
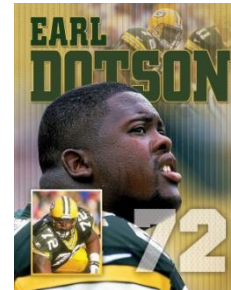
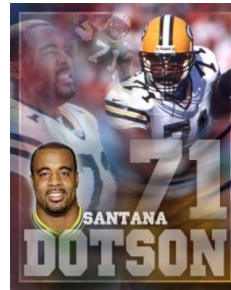
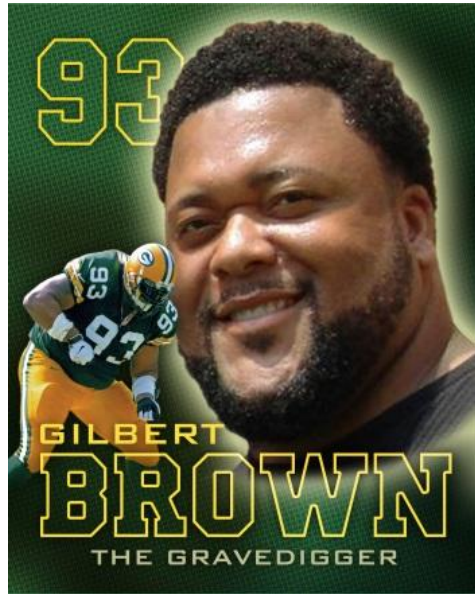


**DOWNLOAD
CAMPERSAPP**

Login:
CHAMPIONS



SCAN FOR DOWNLOAD



LODGING OPTIONS

Champions Riverside Resort

W16751 Pow Wow Lane

Galesville, WI 54630

(608) 582-2995

www.championsriversideresort.com

Comfort Inn Onalaska

1223 Crossing Meadows Dr

Onalaska, WI 54650

(608) 498-4143

**NOTE: A shuttle will be provided from this hotel ONLY.*

The Gilbert Brown Foundation supports over 156 Charities in Wisconsin.

The money that's raised in Wisconsin stays in Wisconsin!

We are a 501C3. Our team works incredibly hard to put this, and all of our events, on with no administrative costs.

Please join us in recognizing all of our amazing volunteers! Without them, and people like you – we could not do what we do!

All weekend event proceeds benefit

The Gilbert Brown Foundation

N22676 Hwy 53, Ettrick, WI 54627

Phone: 608-525-2326

www.gilbertbrownfoundation.org

All events and players are subject to change without notice.



2nd Annual Gravedigger Tele-Night

THURSDAY OCTOBER 7, 2021

Hosted at Champions Riverside Resort

Be a part of this exciting 2nd annual event! Held at Champions in Galesville Wisconsin, there is plenty of room to social distance and masks will be required. Social distancing will be maintained while on stage during production. The event will be live on television and broadcasted on local radio! We have a limited number of tickets available. Prizes will be awarded for in-person audience, as well as those watching virtually! Players scheduled to appear are Gilbert Brown, Santana Dotson and Craig Newsome!

How can you help? Watch for emails and notices to send your friends and family to the website!

Limited tickets available!
To purchase, please visit
www.gilbertbrownfoundation.org

7:00pm	Tele-Night Kickoff <ul style="list-style-type: none">• Mission – Our Why & How it began• Auction Explanation – How it works and the ways you can bid!
7:10pm	Introduction of Players <ul style="list-style-type: none">• Gilbert's Player Appreciation Award (<i>long term contributions</i>)
7:20pm	Foundation Supported Family Story – Caden Dahl
7:35pm	Gilbert's Red Solo Cup Game! (<i>Virtual audience can play too!</i>) Purchase your tickets virtually or in-person! Winners whose tickets are pulled will either poke a punch-a-bunch solo cup or tell one of the guest players which one to punch for you!
7:45pm	Foundation Supported Family Story – Family TBA
8:00pm	Spin The Big Wheel! (<i>Virtual audience can play too!</i>) Can you spin to 100? If your ticket is pulled, you will get the chance to spin either in-person or pick a guest player to assist in your spin!
8:10pm	Commercials and Tele-night Sponsor Highlights!
8:20pm	Auction Items and Raffles!
8:30pm	Campground Partnership Recognitions & Check Presentations
8:40pm	Partnership Recognitions
8:50pm	Closing – Weekend Events Overview & Information on How to Donate!



Champions Bar & Grill will be open for drinks and food!

Friday Night Boat Tours!

FRIDAY OCTOBER 8, 2021

Hosted by: Great River Harbor Campground & Fun n' Sun House Boats

S2221 State Hwy 35 • Alma, WI 54610 Phone: (608) 248-2454 or (608) 248-3393 www.greatriverharbor.com



Bus transportation from Champions to Great River Harbor is available for just \$10 per rider roundtrip. Sign up in the camp store or online at www.gilbertbrownfoundation.org/legendsweekend21

3:00pm	Mississippi House Boat Tour Take a beautiful boat tour of the grand Mississippi with Packer greats!
4:00pm	Meet & Greet and Autograph sessions/photos with players in attendance! Get autographs and photos with Packer greats!
5:00pm	Gilbert's Games! Play one of Gilbert's Games to win BIG prizes!
6:00pm	Auction Items <ul style="list-style-type: none">• Brett Favre & Aaron Rodgers signed mini helmet• Booze basket• Cabin package to watch a game with 8 people at Champions• Great River Harbor Pontoon with 2 night stay• Wellness Weekend Package• Steak Dinner for 4 people and Stay in a Cabin during a Packer Game• Bunkhouse Birthday Party Package at Champions Riverside Resort



THROUGHOUT THE EVENT

Plan to grab dinner as Great River Harbor's full bar and grill will be serving food! Chicken dinners, brats & hamburgers! All proceeds go to the Foundation.

CHECK OUT THE AMAZING SILENT AUCTION!

Get ready for the most amazing silent auction you've ever seen! Great Deals on awesome gifts! PLUS, the silent auction ends at 7:00pm, so you can bid away and take your items home!

*****Your option for Group pictures is only within the time frames noted. Unfortunately if you miss your scheduled time at the docks we will be unable to take pictures at a later time. Pictures are available within two weeks on the Gilbert Brown Foundation website at www.gilbertbrownfoundation.org** All events are weather & time permitting only and are subject to change without notice.***

SATURDAY 'FUN'DRAISING!

SATURDAY OCTOBER 9, 2021

All events are held at Champions Riverside Resort

Fun stations will be set up throughout the park with different players! Stations open from 10am – 4pm! Play fun games & raffles where you can win tickets to be used on the basket raffle inside the camp store!

Here's how it will work!

Stop in the camp store to check out all of the awesome basket raffles we have for you to win this weekend!

Tickets are \$10 each, or a wingspan for \$100 – you keep one side of the double-sided ticket, and toss the other side into a basket next to the item you'd like to win!

If you'd like to have a bit more fun with getting tickets, you can travel around to the different player stations throughout the park to WIN tickets for the basket raffle!

Some stations will also have other prizes as well!

Winning tickets will be drawn at 5pm on Saturday!

SATURDAY 'FUN'DRAISING!

SATURDAY OCTOBER 9, 2021

All events are held at **Champions Riverside Resort**

Fun stations throughout the park! Activities for everyone!

All stations are open Saturday 10/9 from 10am – 4pm
Autographs and pictures available at each station!

CAMPGROUND POKER RUN!

Runs from 10am to 4pm!
\$10 per card, purchase as many as you'd like!
Pick up at any players station!

5:00pm

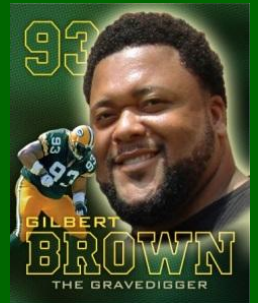
Group photos will be available!
Meet at stage area in the bar!

5:30pm

Auctions begin!

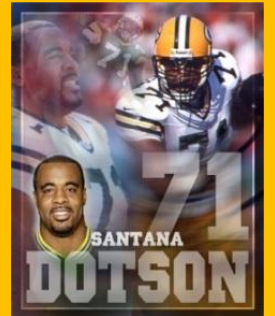
TAILGATE TENT (outside) – with Gilbert Brown!

Food & Fun! Chicken Dinners for just \$9.93 – include chips, bread, beans and pickle! Plus, gun raffles, cornhole toss & an envelope pull game!



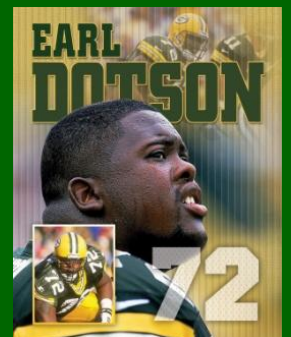
CHAMPIONS BUNKHOUSE – with Santana Dotson!

Beer & Wine Tasting! Hosted by Great River Harbor and Sandcreek Brewery
Cost is \$25 for both beer & wine tasting!
Play 'Spin The Bottle' game and the wine game!



CHAMPIONS CLUB CENTER – with Earl Dotson!

Bloody Mary Bar & High or Low Game! Build your own Bloody Mary! \$5 per glass! We'll also have yummy ice cream drinks! Try your luck at a game of 'High or Low' to try and win yourself some basket raffle tickets!



SATURDAY 'FUN'DRAISING!

SATURDAY OCTOBER 9, 2021

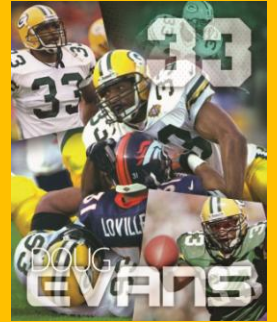
All events are held at **Champions Riverside Resort**

Fun stations throughout the park! Activities for everyone!

All stations are open Saturday 10/9 from 10am – 4pm
Autographs and pictures available at each station!

CHAMPIONS CRAFT CORRAL – with Doug Evans!

Bingo & Spin Tee Contest! Just \$1 per card per game!
Winner of each round gets 20 basket raffle tickets!
Make a shirt and Doug Evans will choose a winner at the
end of the day for 100 basket raffle tickets! \$10 per shirt!



CHAMPIONS SUGAR SHACK – with Sean Jones!

Bucket Pong & Lemonade! Take on a friend in bucket
pong to win basket raffle tickets! The person who sinks
the most ping pong balls wins! Get your loaded (\$7) or
unloaded (\$5) lemonade here too!



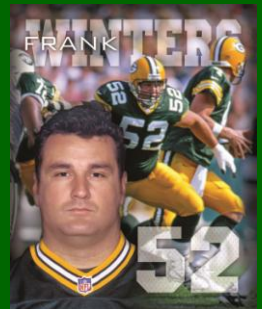
PAVILLION – with Craig Newsome!

Mystery Boxes and Mini Purse Raffle! Our mystery
boxes always sell out fast so get yours quick! Lots of
great prizes in both games at this station, including
basket raffle tickets!



END ZONE (in the bar) – with Frankie Winters!

**Punch-A-Bunch Game & Coffee & Hot Chocolate
Station!** Try your luck at the Punch-A-Bunch game,
win a prize every time! Weather a little cold for you?
Grab your coffee or hot chocolate here too!



CAMPGROUND POKER RUN



Official Game Rules & Instructions

- Visit each player station listed below to pick your poker card.
- Stay on the roads. No cutting through campsites or driving where it is not considered a road.
- You must put your game sheet on the table one at a time. The card drawn will be marked on sheet that is placed on the table.
- All sheets need to be validated by a poker run volunteer.
- All sheets must have a name on them (box to the right).
- Keep your sheets for the grand prize drawing.
- No cheating. Remember, this is a fun charity event for the Gilbert Brown Foundation!
- Players may choose to purchase additional cards for \$5 each when turning in their sheet(s).
- All game sheets must be turned into Champions Bar & Grill by 4:15 pm at the latest to be eligible to win any prizes.

Game Runs 10am – 4pm
Cost is \$10 per sheet
or get six sheets for \$50!
You can purchase as many
cards as you'd like!
Cards can be purchased
at any player stations
throughout the campground!

A	K	Q	J	10	Royal Flush Highest-ranking straight flush
5	4	3	2	A	Straight Flush 5 cards in rank order, same suit
4	4	4	4		Four of a Kind 4 same rank
3	3	3	2	2	Full House 3 same rank + 2 same rank
♥	♥	♥	♥	♥	Flush 5 cards same suit
5	4	3	2	A	Straight 5 cards in rank order
3	3	3			Three of a Kind 3 same rank
A	A	2	2		Two Pair 2 same rank, twice
2	2				Pair 2 same rank
A					High Card Highest ranking card, no hands

5th: Free Breakfast Certificate

CHAMPIONS SEASONAL

MEAT RAFFLE

SATURDAY AT 2PM

**RAFFLE ITEMS
CAN INCLUDE**

**STEAK
BACON
SEAFOOD
BURGERS
& MUCH MORE!**



**Open to all! Proceeds benefit
The Gilbert Brown Foundation!**

Meat chosen with our campers in mind! Grab ticket and you could win all kinds of goodies for the grill! Tickets will range in price starting at \$1! Special packages will get camping and prizes added in!

This fun meat raffle is put on by our seasonal campers! We can't thank them enough for their hard work fundraising for the foundation throughout the season!



**SUNDAY OCTOBER 10TH
KICKOFF AT NOON**



PACKERS VS BENGALS

WATCH PARTY!



**STICK AROUND SUNDAY & WATCH THE GAME WITH US!
WE'RE GIVING AWAY A PAIR OF PACKER TICKETS!
PLUS, THERE WILL BE JERSEY RAFFLES, FOOD/DRINK
SPECIALS, A DRINKING CHAIR, GAMES FOR
PRIZES, AND SO MUCH MORE!**

**SPECIAL TABLES FOR UP TO 6 PEOPLE AVAILABLE FOR \$250! TABLES
INCLUDE ONE AUTOGRAPHED JERSEY, A PICTURE AT YOUR TABLE
WITH ALL PLAYERS IN ATTENDANCE & ONE PLAYER AS YOUR FULL
SERVICE CELEBRITY BARTENDER! LIMITED SPOTS AVAILABLE!
CALL LISA AT (608) 582-2995 TO RESERVE YOURS NOW!**

WWW.CHAMPIONSRIVERSIDERESORT.COM



**CAMP WITH
THE CHAMPS!**

<https://championsriversideresort.com>

ACTIVITY SCHEDULE

Schedules are subject to change without notice



Resort: 608-582-2995 | Bar & Grill: 608-582-3707 | Maintenance/Security: 608-484-1045

LEGENDS WEEKEND - October 4-10, 2021

Monday, October 4, 2021

- 2:00 PM - 8:00 PM **Bar & Grill Happy Hour** - Every drink you buy gets you an entry into the end of the month Happy Hour drawing (last Sunday of the month) to win one of four \$25 Champions gift certificates!
- 3:00 PM - 9:00 PM **Monday Special** - Stop in for our Chef's Special for a Daily Special. Something different each week!
- 6:00 PM - 6:00 PM **Pac Man & Darts** - Challenge your mates with a round of Pac Man or try out our new dart board!

Tuesday, October 5, 2021

- 2:00 PM - 8:00 PM **Bar & Grill Happy Hour** - Every drink you buy gets you an entry into the end of the month Happy Hour drawing (last Sunday of the month) to win one of four \$25 Champions gift certificates!
- 3:00 PM - 9:00 PM **Wing Special** - 10 wings for \$14.99, Plain, Garlic Parmesan, Buffalo, Sweet Chili, Honey BBQ, Tangy Gold, and Spicy Garlic Parmesan!
- 6:00 PM - 6:00 PM **Pull Tab - \$1 Drawing** - Pay \$1/tab, write your name on the back. Repeat as many times as you'd like! One tab is drawn and if your name is on the back - YOU WIN THEM ALL!

Wednesday, October 6, 2021

- 2:00 PM - 8:00 PM **Bar & Grill Happy Hour** - Every drink you buy gets you an entry into the end of the month Happy Hour drawing (last Sunday of the month) to win one of four \$25 Champions gift certificates!
- 3:00 PM - 9:00 PM **Lasagna Special** - Lasagna with Garlic Toast for \$8.50

Thursday, October 7, 2021

- 2:00 PM - 8:00 PM **Bar & Grill Happy Hour** - Every drink you buy gets you an entry into the end of the month Happy Hour drawing (last Sunday of the month) to win one of four \$25 Champions gift certificates!
- 3:00 PM - 9:00 PM **Taco Special** - At the Bar & Grill - 2 soft shells or 3 hard shells for \$6!
- 6:00 PM - 9:00 PM **2nd Annual Gravedigger Tele-Night** - See page two of this schedule for all the details! Bus transportation for Champions guests leaves at 4:30pm and shuttles back and forth. Masks required - \$5 per person with all money being donated to The Gilbert Brown Foundation. Purchase tickets at www.gilbertbrownfoundation.org today! Location: The Graveyard Bar (Ettrick, WI)
- 6:00 PM - 7:00 PM **Bar Chip Bingo** - Bring your bar chips to play a few rounds of bingo. Cost is one bar chip or \$3 per card. Play a round of blackout bingo for 2 bar chips or \$6 per card. First winner per round wins all bar chips in play. Second winner receives Champions gift certificate! Location: Champions Bar & Grill

Friday, October 8, 2021

- 9:00 AM - 9:00 PM **Inflatables & Pedal Bikes!** - No shoes on inflatables. Use them the way they are meant to be used. Please share the pedal bikes, 1 hour time limit, and return them to the fence next to the pool.

**BAR & GRILL
OPEN DAILY**

**Looking for
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Champions?
GET OUR APP!**

Receive activity
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Order food, play
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STEP 1: Scan Code to
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STEP 2: Tap on map pin
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**CANOE
RENTALS
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<https://championsriversideresort.com>

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LEGENDS WEEKEND - October 4-10, 2021

- 3:00 PM - 10:00 PM **Friday Night Fish Fry** - Enjoy a 2 or 3 piece dinner at Champions Riverside Bar & Grill. All dinners are served with french fries, coleslaw, and garlic toast.
- 3:00 PM - 7:00 PM **Boat Tours Night in Alma!** - See page 3 of the printed schedule for full details! Take a tour of the Mississippi on a House Boat with Packer greets! There will be meet & greets, autographs, photos, auctions, games, food and more!
Location: Great River Harbor Campground (Alma, WI)
- 5:00 PM - 9:00 PM **Club Center & CRAFTS** - Located next to the pool, stop in for candy, snacks and Ice Cream. Check out our Arts & Craft. Ceramics, Tie-Dye, Painting and so much more! There are new activities and deals throughout the day.
- 5:00 PM - 8:00 PM **Laser Tag is Open** - Enjoy a few exciting rounds of Laser Tag.
- 7:00 PM - 7:30 PM **Wagon Riders** - Meet at the Club Center!
- 9:00 PM - 9:30 PM **Friday Night Drawing At The Bar** - Free drawing at Champions Riverside Bar & Grill! Simply show up at the Bar & Grill to win great prizes like vacation packages, merchandise, party packages and more! Seasonal drawing for 10 chances to win \$500 off your 2022 site!

Saturday, October 9, 2021

- 8:00 AM - 11:30 AM **Breakfast** - Enjoy a Champions style breakfast at the Bar & Grill!
- 9:00 AM - 9:00 PM **Club Center & CRAFTS** - Located next to the pool, stop in for candy, snacks and Ice Cream. Check out our Arts & Crafts we have going ALL DAY. Ceramics, Tie-Dye, Painting and so much more! There are new activities and deals throughout the day.
- 9:00 AM - 9:00 PM **Inflatables & Pedal Bikes!** - No shoes on inflatables. Use them the way they are meant to be used. Please share the pedal bikes, 1 hour time limit, and return them to the fence next to the pool.
- 11:30 AM - 1:00 PM **Zip Line is Open** - Soar thru the air on the Zip Line.
- 12:00 PM - 9:00 PM **Drunken Dracula Drink** - Spiked Cherry Slushy with your choice of Rum or Vodka and a Champions Bloody Handy Stir Stick Put it in a Halloween Souvenir Glass Mug for \$13.00. Limited Availability. At the Club Center
- 1:00 PM - 3:00 PM **Laser Tag is Open** - Enjoy a few exciting rounds of Laser Tag.
- 1:30 PM - 2:30 PM **Kids & Family Bingo** - \$1 per card, choose your prize if you win! Located at the Club Center!
- 2:00 PM - 3:00 PM **Fun at the Bar & Grill** - \$2 drawing. Complete Rules available at the bar.
- 2:30 PM - 3:00 PM **Barrel Rides** - Meet at Club Center.
- 3:00 PM - 4:00 PM **Ice Cream Social** - Join us at the Club Center to enjoy All-You-Can-Eat Flavor Burst Soft Serve Ice Cream Sundaes with your choice of delicious toppings all for \$4.22, price includes tax! Proceeds go to the Gilbert Brown Foundation.
- 4:00 PM - 9:00 PM **Steak Special** - 12oz New York Strip, Baked Potato, ColeSlaw, & a Roll.

**BAR & GRILL
OPEN DAILY**

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4:00 PM - 5:00 PM

Bar Chip Bingo & Pull Tab Drawing - Bring your bar chips to play a few rounds of bingo. Cost is one bar chip or \$3 per card. Play a round of blackout bingo for 2 bar chips or \$6 per card. First winner per round wins all bar chips in play. Second winner receives Champions gift certificate for food or camping. Immediately following bingo. \$5 per tab Purchase as many tabs as you would like. Write your name on your tabs. Then all tabs purchased are collected and one is drawn as the winner. **WINNER WINS ALL THE TABS!**

4:30 PM - 5:30 PM

Kids & Family BINGO! -

5:00 PM - 7:00 PM

✨**Laser Tag is Open** ✨ - Enjoy a few exciting rounds of Laser Tag.

5:30 PM - 6:00 PM

Arcade Redemption - In the arcade - turn in those tickets for fun prizes!

7:00 PM - 7:30 PM

🚗**Wagon Riders** 🚗 - Meet at the Club Center!

9:00 PM - 9:00 PM

Saturday Night Drawing -

FREE drawing at Champions Riverside Bar & Grill! Simply show up at the Bar & Grill to win great prizes like Vacation packages, Champions logo merchandise, party packages & more! Seasonal Drawing for 10 chances to win \$500 off 2022 site!

Sunday, October 10, 2021

8:00 AM - 1:00 PM

🍷**Club Center Is Open!** -

Snack on Popcorn, Cotton Candy, Candy Bars, Juice, and Slushies. Cool down with Ice Cream, Flavor Burst Soft Serve or Hand Scooped. Pool toys & swimming gear available! Water Ballons, Glitter tattoos \$3, Gem Mining \$14, and so much more!

8:00 AM - 12:00 PM

Ice Cream Cones & Creative Car Bag - Before you go, head to the Club Center for a treat! One Ice Cream Cone and a Bag filled with coloring, reading and activities for your Car Ride home for \$5. Kids or Teen Bags Available.

8:00 AM - 11:30 AM

Breakfast - Enjoy a Champions style breakfast at the Bar & Grill!

9:00 AM - 9:30 AM

Arcade Ticket Redemption - Redeem your tickets for cool prizes!

12:00 PM - 1:00 PM

Sweet Prize Bingo - Join us at the bar & grill for some great prizes. Choose from mystery boxes to purses and Champions merchandise!

12:00 PM - 2:00 PM

🏈**PACKERS WEEK 5** 🏈 - GREEN BAY PACKERS VS. CINCINNATI BENGALS: Join us for the Packers Game. Food Specials, Raffles, Give Aways, and more during Game. Location: Champions Riverside Resort, W16751 Pow Wow Ln, Galesville, WI 54630, USA

2:00 PM - 8:00 PM

Bar & Grill Happy Hour - Every drink you buy gets you an entry into the end of the month Happy Hour drawing (last Sunday of the month) to win one of four \$25 Champions gift certificates!

5:00 PM - 5:00 PM

NEXT WEEKEND AT CHAMPIONS: Octoberfest Weekend! -

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www.gilbertbrownfoundation.org

MERCHANDISE PRICING

GBF Photo Pass <i>(Cell phone picture pass – this is good for a posed photo with players in attendance during announced times only. This is our Foundation policy and acts as your permission to post photos on social media sites. Thank you for your cooperation!)</i>	\$20
Single Autograph <i>(Per autograph/per player.)</i>	\$25
Super Autograph Pass <i>(This pass is good for one autograph only from each player in attendance.)</i>	\$125
Football <i>(Includes one signature from one player.)</i>	\$40
Mini Helmet <i>(Includes one signature from one player.)</i>	\$45
Collector Mini Helmet <i>(Price does not include any autographs.)</i>	\$55
Large Helmet <i>(Includes one signature from one player.)</i>	\$145
Collector Large Helmet <i>(Price does not include any autographs.)</i>	\$250
Jersey <i>(Includes one signature from one player.)</i>	\$175

More limited edition Legends Weekend items will be available for purchase at Champions Riverside Resort throughout the weekend!

**All additional autographs on items are \$25 per signature/per item.
Items you bring to be autographed are also \$25 per signature/per item.

The Gilbert Brown Foundation
PO Box 228, Ettrick, WI | 608-525-2326
www.gilbertbrownfoundation.org



THE GILBERT BROWN FOUNDATION

www.gilbertbrownfoundation.org

Thank You To Our Sponsors!

**Pepsi of La Crosse | Brakebush Chicken | Breakthrough
Beverage Champions Seasonal Campers | Great River Harbor**

Thank you to the Gilbert Brown Foundation for creating our wonderful memories and reminding us we can do anything together!

